

## Council of Governors (Public)

### Item 10.1

**Subject:** Membership and Communications Sub Committee  
**Date of meeting:** 18<sup>th</sup> July 2016  
**Prepared by:** Gill Donnelly, Membership and Communications Officer  
**Presented by:** Mike Brereton, Public Governor - Cheshire

### Hot Topics

#### 1. Membership Strategy – Progress against Key Performance Indicators

End of year report for period - 1<sup>st</sup> April – 30th June 2016

Performance Indicator	Position at 30 <sup>th</sup> June 2016 (year to date)	Status
Optimum number of 10,100 public members	10,095 (Membership as at 11 <sup>th</sup> July 10,171)	
Annual turnover rate (public membership) <5%	Churn rate 226 (2%)	
Staff opt outs = nil	0	
Election turnout – above national average	1 uncontested election summer 2016  Awaiting results for Staff Governor election (Registered and Non Registered Nurses)	N/A
Results and Return Rate from bi-annual Membership Survey to match or show improvements	No survey in 2016 (bi-annual)	N/A
Fully Functioning Council of Governors	Yes – met quorum set in constitution 23/25 seats filled in Council of Governors at present.	

\*National turnout is as follows (provided by Electoral Reform Services (ERS))

Public: 16.47%

Staff: 16.1%

## **2. Events Evaluation and Forthcoming Events**

The sub committee discussed the feedback from a busy calendar of events held this year to date:

- **Today's research is tomorrow's medicine – 26<sup>th</sup> May, Wrexham Medical Institute**

The talk was well received however the event was not as well attended as previous events held in this area. It was thought that this was perhaps because the topic was seen as more medical and not on a particular health topic relevant to the lay person. The majority of the feedback was very positive however there were concerns raised about the location of the venue as this can be hard to find. An alternative venue for an event in Wrexham next year will be sought and this event could be on a health topic or on practical healthcare skills such as CPR.

- **Breathing easier – 14<sup>th</sup> June, Village Hotel, Whiston, Knowsley**

Feedback from this event had been very positive and the Knowsley Community Respiratory team were pleased with the event and the benefit this also had on patients of the service who had attended. The Village Hotel as a venue was well received by attendees but it was considered perhaps a location more accessible by public transport as this may boost attendance.

- **Would you know what to do in an emergency – 13<sup>th</sup> July, Halliwell Jones Stadium, Warrington**

Feedback from the event had been encouraging and those attending found the interactive session very useful. The topic for the event was well received and should be considered for future events.

- **Disability Awareness – 10<sup>th</sup> July, Walton Hall Gardens**

Vera Hornby and Sharon Hindley attended the Disability Awareness Day and fed back that they had been pleased with the way the event went and 76 new members had been recruited.

## **3. Members Matters**

The content of the summer edition was discussed at the meeting and the newsletter was circulated in August. There will also be a special edition of Members Matters early autumn to highlight the outcome of the CQC inspection and emphasise the opening of the LHCH Main Entrance and Outpatients re-design project.

## **4. LHCH Charity Christmas Cards**

A selection of Christmas Card designs were considered for the LHCH Charity merchandise portfolio. Orders for the LHCH Charity Christmas Cards and Calendar (featuring photographs received as part of the LHCH Photography Competition) were taken at the Members Health Event and Open Day on 10<sup>th</sup> September.

## **5. Date and time of the next meeting**

The next meeting is Monday 21<sup>st</sup> November at 11am in the Conference Room, Research Unit.